

Annexure -1

Financial Guideline for FY: 2018-19

A. Name of Programme: Public Health Outreach activities

B. Budget/FMR/ Ledger No.: C- Core Activity- AYUSH Services- Public Health Outreach- 04

C. Short detail of programme:

Public Health Outreach Activity is proposed to focus on increasing awareness about AYUSH's strength in solving community health problems resulting from nutritional deficiencies, epidemics and vector-borne diseases, Maternal and child Health Care. The main objective of Public Health Outreach Activity is, to reduce of incidence of disease of communicable or non-communicable, to increase awareness about the importance of hygiene, dietary habits, prevention, identification of the outbreak, to increase the accessibility of AYUSH treatment of the population residing in the particular geographical region. The main strategies of Public Health Outreach Activity is formulation of specific module, formulation and training of Health Education team. Medical Health Camp will be organized and Ayush Medical will be given to the public to enhance their general health by raising their immunity against communicable diseases. The peripheral OPD will be organized by medical team comprising one doctor, pharmacist and other field workers at regular period of interval.

D. Unit amount (In Lacks): Rs. 2.0/ Two Blocks for Two Districts (4 blocks) = Rs. 2.00 X 4 = Rs. 8.00 Lakhs

Sr.No.	District	Block	Cost
1.	Bhojpur	Block will decided by DIMO	Rs. 2.0 lakhs per block X 2 = Rs. 4.0 lakhs
2.	East Champaran	Block will decided by DIMO	Rs. 2.0 lakhs per block X 2 = Rs. 4.0 lakhs

E. Financial Guidelines:

i. Rs. 2.00 lakhs per block for 2 Districts (4 Blocks) Total Rs. 8.0 lakhs for focus on increasing awareness about AYUSH's strength in solving community health problems resulting from nutritional deficiencies, epidemics and vector-borne diseases, Maternal and Child Health Care. To reduce the incidence of the disease burden of communicable or non-communicable or both as the case may be in selected geographical area during specific period of time.

ii. Guideline for Public Health Outreach activities: Medical Camp per District

a. To spread awareness amongst people in the practice of those diet habits and lifestyle practices described in Ayush Medical practices, to help prevent diseases and improve health.

- b. Camp is to take place from where the dispensary is very far away. Camp Should be in AYUSH Gram Periphery.
- c. Advising people to treat the diseases with the use of herbs found in nearby areas.
- d. Maintenance of the records and monitoring of the scheme by DIMO will sent the data to the State headquarter.
- e. Further details work plan will be provided letter onwards.

iii. Financial breakup of one block/ Camp

Sr. No.	Component	Component amount wise	Total Amount
1	Awareness	Rs. 21,000 Per Block	Rs. 21,000
2	Camp and Exhibition	Rs. 89,000 Per block	Rs. 89,000
3	Follow-up Camp	Rs. 33,000 Per Block	Rs. 33,000
4	Drugs for Follow-up Camp	Rs. 57,000 Per Block	Rs. 57,000
		Total	Rs. 200,000 lakh

Grand Total: Rs. 200,000 X 4 = Rs. 800,000 lakhs

F. If any letter has been forwarded in this context(Mention the letter number with date): No any letter forwarded.

Related Programme Officer: Dr. T. A. Lari

Contact Detail of Programme Officer: 8789034923

Email Id: spo.biharayushsociety@gmail.com